



THREE LAKES CENTER FOR THE ARTS IN THE NORTHWOODS

January 2012

A BIG Thank You to the Three Lakes Community!

The Three Lakes Center for the Arts exists today because the people who love Three Lakes have been inspired to do something out of the ordinary and magical. Magical is an unusual word, but it is the only way to explain the way things happen at TLCFA.

In 2003, when the idea of creating a center for the arts was started, TLCFA didn't have a home, just a dream and a bit of creativity.

You may remember an eclectic little gallery in the 'gas station' and then in the 'barber shop'. In 2008, with an incredibly generous, anonymous donation from a couple who have a second home in Three Lakes, TLCFA purchased the 'old movie theater'. With wonderful volunteers, generous donors, an inspired, hard working board and encouragement from the community, we started the renovation of our wonderful new home in 2009.

It still is a surprise when people stop in and say "We had no idea..." We measure our success by the Wow Factor. "Wow, how does a small community like this have such a wonderful facility and bring in such wonderful entertainment and artwork?!"

Making our building accessible to everyone and complying with state code in our 1940's building has been the focus of the year. Keeping up with the changing technology of movies, sound systems and computers is an ongoing challenge. Of course we have dreams for the future, there is a big room above the gallery just waiting to be renovated to hold classes in arts and crafts, dance, music, yoga and more.

We are a non-profit 501(c)(3) corporation. TLCFA is not supported by any tax revenue. Through fundraising events, gallery sales, movies, live performances, membership dues, donations and grants, TLCFA is financially stable and debt free as of 2011. But we still have a wish list of items that we need to raise funds for.

We will never get tired of the "Oh Wow, This is Cool!" drop jaw response when people walk into the building. All of our hard work is worth it when an audience comes together; laughing, crying, tapping their feet... bringing us together as a community.

TLCFA is possible because of the dedication of the Board, donations that show up when we need them most, the volunteers who help out with their time, and the kind words and encouragement of our members and the community.

Magical!
Thank you!

Gallery News

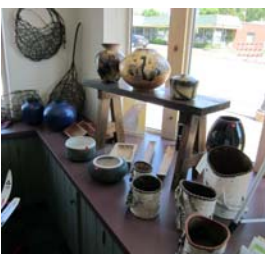
2011 was a good year at the Gallery! We've been able to showcase many Northwoods artists, giving some of them their first opportunity to display and sell their talent. Any time you stop in you'll see something new. When you think about it, art is in everything we experience in our daily lives. Everything starts with a design— clothing, fabric, furniture, autos, even toys. We're happy to give young (and older), new talent a start. They'll be the designers of all the things we need and will use in the future!

Coming in 2012 we will devote the month of April to students and their talents. In future months we will focus on fabric art, photography, ceramics, etc., with many items useful to us every day and many items simply pleasant to look at and that brighten our lives. Check our website so you don't miss an exhibit that fits your style! (www.TLCFA.org)

Meet the Artists

Mark your calendars for the "First Fridays" of each month, starting again in March (March 2), from 5:00-7:00pm. Join us for a glass of wine, meet the artists featured in the Gallery, and hear about their experience with the art world.

We truly appreciate our volunteers and would not be able to function without all of you!





Movie News

Thanks to all of you who continue to support movies in our little hometown single screen theater. In the summer, we offer a chance to see the newer movie releases that you may have missed at the multiplex, with family oriented films being our biggest draw. October through May is Movie of the Month season. A popular film is shown on the third weekend of each month. You can purchase a ticket for 4 movies at \$15 or \$10 for Center of the Arts members, and it includes a free popcorn!! So, think about treating yourself to a ticket for February through May, and give us a try!

Have you been to any of our great movie “events”? Did you miss the appetizer contest and sing along when we played “Mamma Mia”? Did you get to see the contestants in the “ugliest” bridesmaid’s dress contest when we showed “Bridesmaids”? And how about our Halloween event, the classic “Rocky Horror Picture Show”? Well, don’t miss any more of our zany fun! On February 11th we are bringing back one of the great sweetheart films, “When Harry Met Sally”, accompanied, of course, by a dessert contest! Look for details on our website and posters around town. We plan on a special movie “event” each month!

And that’s not all folks! We are working on a summer series that will feature film festival award winning movies, and a possible film festival of our own featuring movies made by Wisconsin film makers.

We cannot do all of this without your continued support. So we need to know what movies you would like to see in Three Lakes. Please e-mail us or call with your suggestions (mail@tlcfa.org, or 715-546-2299)

We also need volunteers for selling tickets, popcorn, running projectors, cleaning—all the things it takes to run a theater, especially through the summer season. So please think about it, and contact Mary Hasler, our volunteer coordinator at mhh42@hotmail.com or call 715-546-8305, and she will return your call. Please help this be your little theater!

Live Events

WOW! Our second full season will definitely be tricky to top! We were very fortunate, in this trying economic time, to receive a second part to the Wisconsin Arts Board Grant we were awarded in 2010, which helped us to bring a stellar group of performing artists to Three Lakes.

We opened in May with the prize winning Celtic Infusion band, “*Green Tea*.” The singer and piano man, *Eli Mattson*, star of “America’s Got Talent,” followed in June. TLCFA was packed and could have easily sold triple the tickets for this concert but we keep reminding ourselves that part of the theater’s charm is its intimacy. Honest...we’re NOT rationalizing!



“Green Tea”

Our beloved blues band, “*Otis and the Alligators*” followed in July, with the bluegrass harmonies of “*Art Stevenson and High Water*” in August. We switched gears in September with the string virtuosos “*The Pro Arte Quartet*” from UW Madison. In October, Green Bay sent us authentic roots music and *Eddie Biebel*, and our Christmas concert was “heavenly” thanks to *Jeanne Kuhns and her “Lost Mothra” Band*, from Door County.

We are small but mighty - and are daring to double our offering next season. We will present not one but two live events nearly every month. We are a little apprehensive but are counting on all you wonderful supporters to help us prove that a North Woods theater can hold its own in providing a rich cultural mix and be well attended. Sponsoring a program or a movie would be greatly appreciated plus a marvelous advertisement for your business.

We will still present blues, polka, folk and great jazz. We will be introducing artists new to Three Lakes, such as national finger style guitar champion, *Chris Proctor* – and in July, we will rock our way across the month with bands performing favorites from the 50s to the 90s! There’s more, so be sure and pick up one of our new programs at the theater this spring. Our season kicks off on May 3rd with a concert by “*Woodland Strings*”.



Jeanne Kuhns and “Lost Mothra”



Eli Mattson

Art on Main

August 2011 was the last year for Art on Main to be a street fair held in downtown Three Lakes. While it has been great fun to have exhibitors and activities right on our wonderful Superior Street, close to the theater and shops, August 12, 2012 will see the our little show sprawled across the grass covered Cy Williams Park, Maple Lake providing the backdrop. With a quaint gazebo in the center of the park furnishing a stage for entertainment, TLCFA is certain a new location will create a new tradition for an even finer fair.

It seems each year a loyal following of fabulous artists return to exhibit at Art on Main, while just the right number of new entrants keep an interesting variety of beauty, skill and uniqueness. The 2011 show was proud to have Rhinelander artist Kathy Furda serve as judge for the 40 plus artists and crafters. 1st, 2nd and 3rd place prizes were awarded to Nancy Pierce, Jarka Sobiskova, and Sharon Goddard respectively. The discerning Furda enjoyed the challenge in spite of the difficulty of the task. The Purchase Award, sponsored this year by Northern Lakes Realty, was awarded to sign carver Doug Scheffen, and the People's choice Award was presented to potter Tamara Lauder.

Kristen Reed, face painter from Minocqua, decorated the faces of little ones for the second year. Kathy Klein, one of our original Board members, played violin with some members of her group, "Woodland Strings", strolling through the crowd creating a mood of elegance and relaxation. The bright guitar style and silky vocals of Dave Perron and our summer open mic night coordinator John Higgins drifted from the porch of the University Book Store for more entertainment and Lori Dick provided a variety of grilled goodies to satisfy the hungry crowd.

TLCFA will continue to encourage and promote the area's gifted artists to enrich our community and lives and have fun doing it! We are planning a great show in Aug. with a variety of entertainment, food and drink and hopefully even more fabulous exhibitors. As always, we seek the input and support of our loyal members and any new folks who want to make Three Lakes a real "center for the arts."



John Higgins and Dave Perron



Kathy Furda and 1st place winner
Nancy Pierce



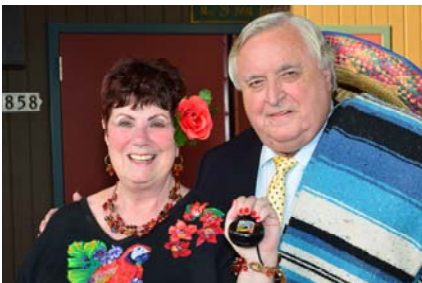
Kathy Klein and Woodland Strings
members play for the crowd.

Affair of the Arts 2011

Supporters who attended the "Fiesta" themed Affair of the Arts last September at the Reiter Center in Three Lakes joined in the festivities with great gusto. Greeted with a glass of sangria at the door, followed by wait staff passing hors d'oeuvres, they worked their way to the tables to bid on silent auction items and packages. Party attire was predominantly colorful, following the Latin theme. When dinner was announced, guests were seated at tables tastefully decorated with vibrant colors and artfully arranged flower centerpieces of lime green gladioli and orange lilies. Following welcoming remarks by MC of the evening, Jim Cowee, a three-course dinner accompanied by wine was topped off with an irresistible dessert of Tres Leches cake. Dancing to the music of Fine Line, with a few Latin numbers thrown in, rounded out the evening. A live auction event brought in over \$3000, with about the same amount generated by the silent auction. The net event proceeds, including ticket sales, totaled a little over \$10,000. Funds help support the programs, continued renovation and maintenance of the non-profit Three Lakes Center for the Arts.

Thank you everyone! If you have attended before, please come back! If not, please join us for a fun-filled evening!

Remember to **Save the Date: September 8, 2012** for the 6th Annual Affair of the Arts, "**A Night at the Moulin Rouge**", filled with great food catered by Riverstone Restaurant, drink, dancing, auctions and a few surprises!!! For more information please go to www.TLCFA.org or call 546-2299.



Film Festival

The Three Lakes Center for the Arts is working on a new, super exciting event: The Three Lakes Film Festival! Our inaugural event will be on September 14-15, 2012. We already have the amazing filmmaker, author and photographer, Chip Duncan committed to the Festival. Mr. Duncan has agreed to show his new documentary, *The Reagan Presidency*, at the Friday premier of the Three Lakes Film Festival. On Saturday, the Festival will showcase films submitted by student filmmakers and during the evening we will show additional feature length films for audiences. This event will focus on Wisconsin filmmakers – they must either have been born in Wisconsin, attended school in Wisconsin, or currently live in Wisconsin. This Festival is unique to our area and will be a boon to our community by creating an additional tourist attraction. In order to help bring this event to Three Lakes, we are looking for financial support.



Levels

Special Effects

\$100-499 | Sponsors will receive two passes to the Thursday Night Gala and will be listed in the Festival program.

Writer

\$500-999 | Sponsors will receive two passes to the Thursday Night Gala, two Friday Night Premier tickets, and will be listed in our Festival Program.

Director

\$1,000-4,999 | Sponsors will receive two passes to the Thursday Night Gala, two All-Weekend Passes, listed on front inside cover of Festival Program, and listed on all television advertisements.

Producer

\$5,000 – 9,999 | Sponsors will receive two passes to the Thursday Night Gala, two All-Weekend Passes, listed on front inside cover of Festival Program, and will have secondary placement on all media (print, television and radio) ads.

Partner

\$10,000 and above | Sponsors will receive four passes to the Thursday Night Gala, four All-Weekend Passes, listed on front cover of Festival Program, and will have feature placement on all media advertisements.

Corporate/Media Sponsorship

Variable | TLCFA will design a special package depending on the amount of donation received. The top three Corporate Sponsors will receive premier placement on all media advertising, as well as other benefits regarding the Film Festival.

Contact Nicole Senter at Nicole@tlcfa.org or by phone at 715-522-0122 to see how you can help bring the Three Lakes Film Festival to fruition!

OktoberFest



“Roll out the barrel, we'll have a barrel of fun
Roll out the barrel, we've got the blues on the run
Zing boom tarrel, ring out a song of good cheer
Now's the time to roll the barrel, for the gang's all here”



Throw on your lederhosen after Cranberry Fest and head to the Three Lakes Center for the Arts for our 3rd annual OktoberFest. On October 13th we will have an array of Germanic offerings for you to enjoy! We will have Sprecher Beer & Soda, German Wine, and a variety of authentic German Sausages for your gastronomical pleasure! To get your toes tapping and your hips swaying, we will have the *Jim Peckol Polka Band*. Our beautiful dance floor is the perfect spot to polka all night long. We will have plenty of room for you to eat, drink and be German! New this year– tasting glasses! For times and cost, please visit www.tlcfa.org.

Monthly Artist Profiles

I have had a home in the North Woods for 46 years and always appreciated the art and crafts of local people. But I never had any idea how many incredibly talented artists there actually are in Northern Wisconsin until I began writing about them.

To date, I have had the privilege of interviewing and profiling 67 artists in the Vilas County News Review and newsfthenorth.net. I am frequently asked if I am running out of people to interview. Not even close! The artistic talent in Northern Wisconsin is quite amazing. The variety of mediums these artists employ, their dedication and desire to continue to grow and learn, their support of one another and their indomitable spirits are an inspiration.

Only the occasional artist earns a real living doing what they love. Many need to have other jobs for support. The Three Lakes Center for the Arts has been able to encourage and promote several artists each month in the gallery space in the front of the theater, displaying their work for sale and the pleasure of viewers.

One person is chosen each month to be the Artist of the Month. In the past year there were eight painters featured in the gallery with a profile in the papers; an organist, a photographer and a potter. In the coming months, we'll be bringing you sculptors, woodcarvers, jewelry makers and more. Be sure to join us each month at our "Meet the Artists" receptions, held the first Friday of each month.

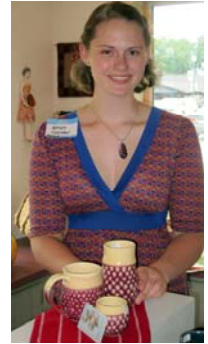
Gay Scheffen: "Profiler"



Karen Lenhart



Shirley Surges



Katlyn Koester

Wish List

HERE ARE JUST A FEW SUGGESTIONS TO HELP TLCFA STAY ALIVE & REACH OUR GOALS IN MANY WAYS!

Sponsor a movie showing.....	\$250.00
Buy a carton of Popcorn.....	\$25.00
A month of averaged heat cost for the building...	\$200.00
Weekly theater cleaning.....	\$45.00
A carton of toilet paper.....	\$30.00
Spring Flowers for outdoor pots.....	\$50.00
Christmas trees and decorations.....	\$60.00
A year of gallery supplies.....	\$75.00
Monthly electric bill.....	\$500.00

June 2012 Adult Classes

Watch for classes, demonstrations and instructions for wool rug weaving, wood turning, pottery making, paper Mache construction, water color painting and more. Class schedules and details will be on our web site soon with all the information and registration forms.

2011-2012 Board of Directors

Linda Woiak– President
Kathy Klein– Vice President
Gail Lovett– Secretary
Carolyn Leatzow– Treasurer
Mary Hasler– Director
Jim Cowee– Director
Barb Perkins– Director

Vicki Morley– Director
Gay Scheffen– Director
Alma Conway– Director
Marie Moore– Director
Nicole Senter– Director
Collette Sorgel– Director
Zach Strauss– Director

Contact Information

Center for the Arts: 715-546-2299
Gallery info: Marie Moore- 715-546-3702
Movie info: Carolyn Leatzow- 715-546-3500
Live Event info: Gay Scheffen-847-302-9340

Website: www.TLCFA.org



The Three Lakes Center for the Arts cordially invites you to our

AFFAIR OF THE ARTS

“A Night at the Moulin Rouge”

Saturday, September 8, 2012

Reiter Center, Three Lakes

French and American Culinary Delights Prepared by Riverstone Restaurant

Wine Pairings and Beer Bar

Silent & Live Auctions

Dancing to Café Accordion Orchestra
(Check out their music at www.CafeAccordion.com)



Tickets to this major fundraiser are limited in number and can be reserved in advance by calling the center at 715-546-2299 or emailing us at carolyn@tlcfa.org

\$75 per person

Sponsor a table for 8 and have your name in “lights”



ArtEco Fest

ArtEco is our take on being environmentally conscious, through recycled art work and green living. This year we are partnering with the Three Lakes School District to show that art and the environment can happily coexist. The new Jr/Sr High School Art Teacher, Ms. Grapa, will have her students create art using green and reusable materials. This exciting take on art will be displayed in our Gallery for the entire month of April. Mr. Votis (Physical Science) and Mr. Schoff (Biology) will have their students create Ecological exhibits to be displayed on April 21-28th. These exhibits will focus on ecological issues unique to the Northwoods.

On April 28th we have an array of events to bring ArtEco to a close. We will have our first ever fashion show! The twist? We are asking wannabe designers of all ages to make a bag out of 100% recycled material! Just like in 2011, we will once again have area green/natural vendors and children's art stations. The culmination of ArtEco will be with the award winning movie “*Green Fire: Aldo Leopold and a Land Ethic for Our Time*”. We are still looking for vendors and speakers, as well as Sponsors for this event, email Nicole@tlcfa.org if you are interested. For more information on ArtEco, please visit www.tlcfa.org.



Program/Screen Advertising

We have an exciting advertising opportunity for anyone who is interested. If you have been to any of our live events or movies, you have seen either our Season Program on the counter, or the ads appearing on the screen before every movie. For one low price, you can have an ad that appears in our 2012 Season Program AND on our screen before every movie! The screen ad can be in full color and be different from the ad that appears in the program. For information, or for a form, please call Carolyn at 715-546-3500, or e-mail at carolyn@tlcfa.org
We appreciate the support of all our advertisers!



There are many different ways to show your support!

1.) Membership Form

The Three Lakes Center for the Arts welcomes your support. We are a non-profit organization and your ideas and input are most important for our success. We need artisans, volunteers, and people who just like to promote the arts. With your membership and help, we can do great things! Please call Carolyn Leatzow for more information (715-546-3500)

Name: _____

Mailing Address: _____

Alternate address: _____

Phone #: _____ Alt. Phone #: _____

E-mail #1: _____ E-mail #2: _____

Membership levels: (Please select one)

- \$500.00 Lifetime Family Membership
- \$250.00 Lifetime Individual Membership
- \$ 60.00 Business Membership
- \$ 35.00 Family Membership
- \$ 25.00 Individual Member
- \$ 20.00 Student Membership



Please make check payable and return with form to:

TLCAN

PO Box 126, Three Lakes, WI 54562

(If you are currently a member, your expiration date is on your mailing label)

1-12

2.) Building Fund– Business, Foundation and Individual Giving Levels

- Friend \$50
- Bronze \$100-\$999
- Silver \$1,000-\$4,999
- Gold \$5,000- \$9,999
- Associate \$10,000-\$24,999
- Sponsor \$25,000- \$99,999
- Patron \$100,000- \$249,999
- Benefactor \$250,000 & above
- Other Amt.\$ _____

Name: _____

Address (or PO Box #): _____

City, State, Zip: _____

E-mail: _____ (will not be shared)

I/We choose to make a donation according to the following schedule:

_____ \$ _____ per year for: 3 yrs _____ 4 yrs _____ 5 yrs

All tax deductible donations will be recognized on a place of honor in the Center. Please check this box if you wish for your donation to remain anonymous The Three Lakes Center for the Arts in the Northwoods is a 501(c)(3) non-profit charitable corporation.

Mail to: TLCAN, PO Box 126, Three Lakes, WI 54562

3.) Name That Seat!

A brass plaque will be attached to a theater seat with your name or the name of an honored loved one. Seats are \$250.00 each.



Name: _____

Address: _____

Telephone: _____

Name to be shown on seat: _____

For more information, please contact Carolyn Leatzow (715-546-3500)

Upcoming Event Dates!

February 11th– Dessert Contest and movie- “*When Harry Met Sally*”
April 28– *ArtEco Fest*
May 3– Live Event- “*Woodland Strings*”
May 17th– Live Event– “*Patchouli*”
June 9th– Live Event- “*Randy Sabien & Andy Dee*”
June 30– Live Event- “*Otis and the Alligators*”
July 12th– Live Event– “*Hip Pocket*”
July 21– Live Event– “*Johnny and the Cadillacs*”
August 12th– *Art on Main*
August 18– Live Event- “*Kim Richmond trio & Julie Lavender*”
September 8th– *Affair of the Arts* with Café Accordion Orchestra
September 20– Live Event- “*Chris Proctor*” national finger style guitar champion
October 13– *OktoberFest* and Live Event– “*Jim Pekol Polka Band*”



Check our website for more
events to be added!

2012 Summer Youth Art Program

Coordinated by the TLCFA

Held at Maple Lake Pavilion Wednesdays from 10:30 to approximately 11:30

For information please call 715-546-2361

All Classes are Free to children. Donations are very much appreciated!

June 20th- Watercolor with Vicki Morley
June 27th- Fish Print Pillow Cases
July 11th- Sort of Edible Log Cabins
July 18th- Hemp Bead Weaving Necklace
July 25th- Accordion Photo/Art Book
Aug 1st- Crappie Wood Cut Painting
Aug 8th- Turtle Stones
Aug 15th- Soft Sculpture Doll Families

